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Public Bank and Stellantis Malaysia Collaborate to Accelerate EV Adoption with 'Paint the Town Green with EV Financing'

Public Bank and Stellantis Malaysia have joined forces to champion sustainable mobility through the 'Paint the Town Green with Electric Vehicle (EV) Financing' event. This strategic collaboration highlights Public Bank's exclusive 'Paint the Town Green' campaign, offering attractive financing solutions to accelerate EV adoption in Malaysia.

Through this campaign to encourage more Malaysians to switch to EVs, Public Bank is offering a range of compelling benefits, including Preferential Interest Rates as low as 0.38% p.a. for financing of the new Leapmotor C10 EV.

Commenting on the collaboration, Tan Sri Dato' Sri Dr. Tay Ah Lek, Managing Director and Chief Executive Officer of Public Bank, stated, "Public Bank is committed in supporting Malaysia's green transition by making EV ownership more accessible. Through our 'Paint the Town Green' campaign and partnership with Stellantis Malaysia, we aim to empower customers with competitive financing options while supporting the nation's sustainability goals."

In line with its commitment to mobilise RM100 billion of sustainable finance by 2030, Public Bank continues to support green initiatives, including the transition to electric mobility. Supporting the growing momentum of EV adoption in Malaysia, Public Bank has an EV vehicle market share of 33.5% in February 2025.

Isaac Yeo, Managing Director, ASEAN, Stellantis added: “We are pleased to collaborate with Public Bank on this strategic initiative to advance electric vehicle adoption in Malaysia. Through this partnership, the Leapmotor C10—equipped with intelligent features and advanced technology—becomes a more accessible and compelling option for Malaysian consumers. We are confident that this initiative will support the nation’s transition towards sustainable mobility while meeting the expectations of today’s discerning automotive customers.”

The Leapmotor C10 won the the International CMF Design and French Design Awards and is a vehicle engineered to redefine electric mobility. The C10 pairs sleek aesthetics with powerful performance, featuring a 69.9kWh Lithium-Iron Phosphate battery and 214hp electric motor, delivering a 424 KM range (WLTP) for effortless drives. Inside, a 2.1m ² panoramic glass roof with a retractable sunshade complements the spacious cabin. The 5-star Euro NCAP safety rating and Leap Pilot Level 2 ADAS further provides owners the enhanced confidence on the road.

The ‘Paint the Town Green with EV Financing’ event underscores Public Bank’s and Stellantis Malaysia’s shared vision for a cleaner and more sustainable automotive landscape. As Malaysia continues to embrace electrification, this initiative is poised to accelerate the shift towards environmentally friendly transportation solutions.

Public Bank and Stellantis Malaysia supporting the growth of electric vehicle (EV) adoption

Public Bank and Stellantis Malaysia mark the start of a strategic collaboration with an official flag-off ceremony

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